AUGUST 29TH - SEPTEMBER 5TH 2016

I.C.E. INTERNATIONAL CONGRESS OF EGYPTOLOGISTS
Turin, May 14, 2014

To the President of
IAE International Association of Egyptologists
Prof. James P. Allen
Brown University Box
1899 Providence,
RI 02912 U.S.A.

Dear Prof. Allen,

It is my great pleasure to address you and the members of the Council of IAE to confirm the bid of the Fondazione Museo delle Antichità Egitzie di Torino to host the 11th International Congress of Egyptologists in 2016, from August 29th to September 2nd.

Bringing back to Turin, after 25 years (6th ICE, Turin 1991), the international scholarly community a year after its new inauguration would open up a number of exciting possibilities.

Turin could present to scholars attending the congress its totally renewed Egyptian Museum, offering ample food for reflection and study opportunities.

The new installation will highlight the unique character of the collection, which will retrace its history against the cultural background of the Enlightenment and the Romantic period. We will place special emphasis on the enthusiasm sparked by the arrival of the collection in 1824, investigating the connection between the creation of our museum and the early steps taken by the discipline of Egyptology, whose founding fathers found in Turin a place to meet and study, to exchange and gain knowledge.

Our new installation will focus on connections, on the recomposing of disiecta membra, on forging links between the major international Egyptian collections, a goal that augmented reality, among other things, will help us to achieve. Recomposing of dispersed funerary ensembles and a prosopographical study will help to put the collection of the Egyptian Museum of Turin in context and give an archaeological present to an antiquarian past.

On the in-depth analysis, which has led to the following results:

1) The Fondazione guarantees that it has a budget reserve to devote to this important academic event.
2) The Fondazione and the City of Turin formally and jointly present their application to host the Congress by providing facilities for the reception of participants and the stay of the delegates;
3) Besides the local administration (Città di Torino, Provincia di Torino and Regione Piemonte), important institutions such as Soprintendenza ai Beni Archeologici del Piemonte, Compagnia di San Paolo, and Università di Torino have also committed themselves to endorse the Congress;

4) The city foundation for cultural fund-raising and the city agency for tourism have started to look for sponsors.

In consideration of all the above, we are convinced that Turin would be the best possible choice for the venue of the upcoming International Congress of Egyptologists, and we hope the President and the Council of the IAE will share this view. Should Turin be chosen, we ensure our wholesale commitment to the best success of the Congress.

Evelina Christillin
President

Christian Greco
Director
THE MAYOR

Torino, May 12, 2014

To the President of:
IAE International Association of Egyptology
Mr. James P. Allen
Brown University
Box 1899
Providence, RI 02912
U.S.A.

Subject: Torino Candidate City for the ICE - International Congress of Egyptology - Conference in 2016

Dear Mr. Allen,

as Mayor of the City of Torino it is my pleasure to invite you to hold the IAE Conference in Torino, in September 2016.

Such an event requires a good system of air links, an efficient urban transport network, a large location and an adequate range of hotel accommodation in terms of quantity and quality, in order to welcome so many and prestigious guests in the manner they should expect. Torino is capable of offering all this and much more.

Torino boasts an inestimable historic and artistic heritage and a rich cultural offer. Among its fifty museums, it houses the worldwide famous Egyptian Museum, representing the second largest collections of Egyptian antiquities after Cairo. But it is also worth noting the National Museum of Cinema, one of the most famous in Europe, the Oriental Arts Museum, one of the most prestigious in Europe, the Automobile Museum, that witnesses the best examples of Italian industrial design and fourteen royal residences that constitute the Polo Reale, Stupinigi Hunting Lodge and the sumptuous Venaria Reale.

All that is accompanied by a rich planning of annual international events, such as the International Book Fair, the International Jazz Festival, MITO Settembre Musica music festival with over 4,100 artists from 28 nations, Torino Film Festival, the opera season at the Royal Theatre, the productions of the Teatro Stabile and the exhibitions of contemporary art.
THE MAYOR

And last but not least, Torino and Piemonte are famous all over the world for their excellent food and wine. This land gave birth to Slow Food and the International Terra Madre and Salone del Gusto.

For all these reasons Torino is always more the ideal city to host first-rate national and international events. The successful 2006 Winter Olympic Games and the celebrations for the 150th anniversary of the Italian Union, organised for the whole 2011 in Torino because it was the first Italian capital, have confirmed that the city is capable of welcoming important events of any kind.

Recently Torino has been chosen to host prestigious events and conferences, such as the World Chambers of Commerce Congress in 2015, the International Landscape Architects Conference in 2016 and the nomination as European Capital of Sport in 2015. Furthermore, a rich planning of events for the EXPO 2015, hosted in Milan but at only 33 minutes by train from Torino, is being prepared.

For all the above mentioned reasons and for many more, the City of Torino is pleased to provide the proper support for the success of this prestigious event.

Sincerely yours,

Piero Fassino
Mayor of the City of Torino
Prot. n. 81021/2014

Torino, May 7, 2014

To the President of:
IAE International Association of Egyptology
Mr. James P. Allen
Brown University
Box 1899
Providence, RI 02912
U.S.A.

Subject: Torino Candidate City for the ICE - International Congress of Egyptology - Conference in 2016

Dear Mr. Allen,

as President of the Province of Torino I would like to express my great personal interest in hosting the IAE Conference in Torino, in September 2016.

The Province of Torino has for some time been pursuing the aim of valorising tourism in the city and its province, in keeping with our ongoing custom of hosting important conferences and international events.

Torino and its Province enjoy a culturally and environmentally beautiful setting, where all the signs of its important history have been maintained intact: Torino was the first capital of modern Italy in 1861 and the presence of the Royal Court has left numerous historical residences, baroque palaces of great interest where special evening events can be organised, but at the same time it guarantees highly-qualified and modern infrastructures for an exceptional welcome.

Thanking you for your attention and for the consideration that I am certain you will grant our candidacy, we confirm our support to host this distinguished event. The institution I represent will provide the proper cooperation in order to achieve this prestigious event.

Yours faithfully,

Antonio Saitta
President of the Province of Torino
Torino, May 13rd 2014

To the President of:
IAE International Association of Egyptology
Mr. James P. Allen
Brown University
Box 1899
Providence, RI 02912
U.S.A.

Subject: Torino Candidate City for the ICE - International Congress of Egyptology - Conference in 2016

Dear Mr. Allen,

as Councillor for Culture of the Regional Government of Piedmont, I’m pleased to support the proposal for the organization of the IAE Conference in Torino, in September 2016.

Torino is easily reachable from all over Europe and it can count on two airports: Caselle International airport and the intercontinental hub of Malpensa 2000.

Piedmont has a long tradition as an important destination for events and conference organisation and its extraordinary organising capabilities were shown to the world first of all during the 2006 Winter Olympic Games.

The opportunity to host a prestigious conference like the International Congress of Egyptology is for us a privilege and I extend my fullest support to this bid.

Yours faithfully.

Michele Coppola
Councillor for Culture
Piedmont Region
Torino, May 15, 2014

To the President of
IAE International Association of Egyptologists
Prof. James P. Allen
Brown University
Box 1899
Providence, RI 02912
U.S.A.

I am thoroughly delighted to learn that the Fondazione Museo delle Antichità Egitzie intends to propose itself to host the next International Congress of Egyptology in 2016.

The museum’s renowned historical and cultural importance has led the Compagnia not only to take part as founder of the Foundation but also to grant considerable funds that will make it possible to open the extraordinary collections to the city’s many visitors next year with completely renovated itineraries and environments.

The Congress therefore strikes me as an excellent opportunity to continue, together with the city’s institutions and according to mutual competences, to further enhance the work undertaken and to underline the Museo d’Egizio’s own institutional research role.

I wish the Foundation every success with its application.

The Chairman
Luca Remmert
Dear Prof. Allen,

I am pleased to know about the Fondazione Museo delle Antichità Egitzie and the City of Turin’s bid to host the prestigious International Congress of Egyptologists in 2016. The Egyptian Museum of Turin is going through major renovation, which will lead to its reopening to the public in a completely renewed form in the spring of next year. The scheduled date of inauguration is April 1, 2015. We strongly support the ambition of hosting back the ICE in 2016, after 25 years. It could be an extraordinary opportunity to attract attention on the second egyptian collection of the world of the entire international scientific community and to replicate the success of the past event that all colleagues remember.

Yours sincerely,

IL SOPRINTENDENTE
Egle Micheletto
Turin, May 12, 2014

To the President of
IAE International Association
of Egyptology
Prof. James P. Allen
Brown University
Box 1899
Providence, RI 02912
USA

Subject: Turin candidate city for the International Congress of Egyptologists in 2016

Dear Prof. Allen,

as President the University of Turin, we are pleased to endorse the bid of the city of Turin for hosting the International Congress of Egyptologists in 2016.

The University of Turin, founded in 1404, is one of the most ancient and prestigious Italian Universities with an international reputation for high quality teaching and research. Many of the leading figures in 20th century Italian political and social life, such as Antonio Gramsci and Piero Gobetti, Palmiro Togliatti and Massimo Bontempelli, graduated from Torino University, as well as three Nobel Prize for Medicine winners, Salvatore Luria, Rita Levi Montalcini, Renato Dulbecco, and two Presidents of the Italian Republic, Luigi Einaudi and Giuseppe Saragat.

Recently the University of Turin completed an important development project for a new urban campus, which perfectly integrates in the city of Turin. The brand new Campus Luigi Einaudi (CLE), houses Law, Politics and Economics Departments with 70 classrooms and conference rooms for 8,000 students, 5 libraries (for a total of more than 620,000 books), language and computer labs, study rooms, a cafeteria and a parking lot.

The University of Turin has a long-standing tradition of studies and teaching in the field of Egyptology and the International Congress of Egyptologists would be a unique opportunity for our institution to offer its academic support and its areas for the organization of joint events,

Via Verdi, 8 - 10124 Torino - Tel. +39.011.670.2201 Fax +39.011.670.2218
e-mail: rettore@unito.it
involving participants and the scientific board of its Institute of Archeology, Egyptology and Coptic Civilization.

I therefore strongly support the opportunity to host and give any proper cooperation for the organization of this prestigious event in Torino.

Your faithfully,

Gianmaria Ajani
1. WHO WE ARE

Turismo Torino e Provincia Convention Bureau is the ideal partner to organise your events in Torino. We promote the city as a tourist and conference destination, offering our services free of charge to any national or international association and organiser of meetings, conventions and incentives.

The Convention Bureau is a non-profit company, a professional, experienced staff ready to take care of you for free in order to arrange your conferences, by referring you to the most qualified operators. We are able to solve any kind of problem both related to the event itself and post-event activities, offering high quality services and international standards.

OUR SERVICES

• preparation of customised bid books
• presentation of bid books in Italy and abroad
• selection of venues and verification of availability
• preliminary quotations
• organisation of fam trips
• planning and co-ordination of inspection visits in Torino
• support in promoting events
• co-ordination of local authorities
• quality-control of the accommodation system and supplier performance.

SPECIAL BENEFITS

• 15% discount on the cost of the Lingotto Conference Centre meeting rooms, the main conference complex in the city, if booked through the Convention Bureau
• local transport discounted pass for congress delegates
• tourist information desks at conference venues and supply of tourist maps and brochures

Our institutional partners:

Via Maria Vittoria, 19
10123 Torino - Italy
T. +39 011 81.85.011 - Fax +39 011 88.3426
convention@turismotorino.org
convention.turismotorino.org
2. WHY TORINO?

TORINO IS A CITY OPEN TO THE WORLD
Torino is a city with strong links to Europe and to the rest of the world and is the home to many international organisations. Torino is considered a centre of excellence in training for managers and technicians who work around the globe.
Below is a list of some of the agencies located in the city.

United Nation Staff College:
training agency for United Nations officers, established in 1996.

ILO - International Labour Organisation:
United Nations agency active in promoting social justice and human and labour rights. It organises seminars for 8,000 managers/year from 150 countries.

UNICRI - United Nations Interregional Crime and Justice Research Institute:
United Nations institute that develops research, training and co-operation activities in the fields of crime prevention (antiterrorism) and the administration of justice.

ETF - European Training Foundation:
European Union agency for vocational training for non EU countries, founded in 1995.

HYDROAID - International School of Water for Development:
school for training specialists in the management of water resources, linked to the Italian Ministry of Foreign Affairs, FAO, United Nations, European Union, World Bank and the International Finance Corporation.

TORINO IS AN INNOVATIVE CITY
Torino is in many ways a laboratory-city.
Its University dates back to 1404, and its Polytechnic to 1859. The “Accademia delle Scienze”, founded in 1757 with the motto “Veritas et Utilitas”, had the mathematician Lagrange amongst its founders and established international relations from the outset. Here in the late 18th century, Benjamin Franklin presented his discoveries on electricity and Charles Babbage in 1840 proposed the first computer model. Darwin’s theory of evolution spread through Italy from Torino in 1864.
A citizen of Torino, Amedeo Avogadro, was responsible for the modern theory of the molecule and the atom (1811).
To Galileo Ferraris we owe the most common electric engine today (1888), and to Ascanio Sobrero nitroglycerin (1846), which Alfred Nobel transformed into dynamite.
2. WHY TORINO?

In the 1930-50s the extraordinary school of the histologist Giuseppe Levi educated three winners of the Nobel Prize for Medicine: Salvador Luria, Renato Dulbecco and Rita Levi Montalcini.

FROM HISTORY TO THE FUTURE

The laboratory of Torino has generated numerous industries in Italy: automotive, aeronautics, fashion and design, cinema, publishing, telephones, radio, television and space. In each of these sectors Torino maintains a position of excellence.

Cinema is sparkling through the work of the Film Commission, the Multimedia Park, international festivals and the great National Museum of Cinema housed in the Mole Antonelliana.

Publishing has its high point at the annual International Book Fair. Torino won the nomination by UNESCO as “World Book Capital 2006-2007”.

In Torino science and technology can count on the research centres of Fiat, Telecom Italia, RAI - the national public broadcaster, Istituto Superiore Mario Boella (ICT), Torino Wireless, the National Institute of Nuclear Physics, the National Institute of Astrophysics, the Institute for Cancer Research and the National Research Centre.

Torino is also home to the national metrology institutes (the world’s second atomic clock was from Torino) and to Alcatel Alenia Space, the company that has produced half of the living spaces for the International Space Station and many of the spacecrafts that are exploring the solar system and deep space.

The Astronomical Observatory of Torino is at the forefront in research into the minor bodies of the solar system, astrophysics and cosmology themes.
3. TORINO AS A CONGRESS VENUE

Torino is one of the major Italian congress destinations thanks to its main characteristics:
• strategic position and easy access from Italy and from abroad
• top-level congress structures and services
• quality accommodation, from deluxe to low-cost
• historical, artistic and tourist points of interest.

HOW TO REACH TORINO
Torino is easy to reach by plane, train and car.

FLIGHT CONNECTIONS
Torino is serviced by two airports:
• Caselle International Airport
• Malpensa 2000 Intercontinental Airport.

Caselle International Airport
This airport is 16 km far from the city centre and is linked by a bus service and a railway connection running every half hour and taking 19 minutes. The direct international flights to/from Torino are the following:

<table>
<thead>
<tr>
<th>FROM</th>
<th>TO MALPENSA</th>
<th>TO TORINO</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amsterdam</td>
<td>7h 15’</td>
<td>10h 35’</td>
</tr>
<tr>
<td>Barcelona</td>
<td>13h 30’</td>
<td>13h 25’</td>
</tr>
<tr>
<td>Brussels</td>
<td>12h 30’</td>
<td>14h 30’</td>
</tr>
<tr>
<td>Hong Kong</td>
<td>11h 35’</td>
<td>13h 45’</td>
</tr>
</tbody>
</table>

Intercontinental connections to/from Torino can be easily guaranteed, especially with Lufthansa through Frankfurt, to which Torino is connected by 4 daily flights, or through Munich with 5 daily flights.

“Malpensa 2000” Intercontinental Airport
This airport is located at about 100 kms from Torino and offers daily international and intercontinental flights. It is considered the biggest hub in South Europe, with about 100 world destinations. Soon a new railway line will connect Malpensa 2000 to Torino in less than an hour. The average travelling time from the following main destinations is:

FROM TO MALPENSA TO TORINO
New York 7h 15’ 10h 35’
San Francisco 13h 30’ 13h 25’
Tokyo 12h 30’ 14h 30’
Hong Kong 11h 35’ 13h 45’
RAILWAY NETWORK
Torino is very well linked both to the Italian railway system and to that of neighbouring countries. High-speed trains are used nationally and internationally, Frecciarossa and Italo for Italy and TGV for France, and allow to reach Lyon in 2h 30’ hours and Paris in about 5 hours. The new high-speed lines also allow to reach Milano in only 44 minutes and Roma in 4h 05’.

CITY TRANSPORT
The subway line links the outskirt of Torino to the city centre and to the Lingotto Conference and Exhibition Centre, the main one in the city. The trip from the city centre to the Lingotto Complex takes less than 10 minutes. The interchange with 44 overground lines optimizes the use of the city’s entire public transport system. Torino is a smart, green city and it offers a bike sharing service [TO]BIKE: an innovative transportation project, accessible 24/7, with 116 stations.
4. VENUES PROPOSED

Torino is excellently equipped for conferences, with three main conference centres available: Lingotto, Torino Incontra and the Unione Industriale. The best solution for big international events is the polifunctional Lingotto.

LINGOTTO: THE NEW HEART OF TORINO
The Lingotto Conference and Exhibition Centre is a prestigious international centre for exhibitions and conference business. Renzo Piano’s design has made a modern centre of the building that once was Fiat’s first major car factory.

In short “Lingotto” means:
• Conference and Exhibition Centre
• 2 NH hotels
• 1 AC Hotel
• 5,500 underground car parks
• 8 Gallery, a shopping centre with 90 shops, 20 restaurants and bars
• multiplex cinema with 11 theatres
• “Pinacoteca Agnelli”, an art gallery on the roof of the building with 25 masterpieces once belonged to the Agnelli’s family.

All of the buildings described are connected and allow great flexibility to adapt the setting to all kinds of events, representing at the same time one of the most dynamic places in the city.
4. VENUES PROPOSED

THE LINGOTTO CONFERENCE CENTRE

The Lingotto Conference Centre is located at only 6 kms from the city centre and represents a great modern structure designed especially for conferences.

The permanently equipped rooms can be integrated with modular meeting rooms located in the adjacent pavilions of the Exhibition Centre, where it is possible to set up plenary rooms with up to 5,000 seats and many other large ones.

LINGOTTO AT A GLANCE

<table>
<thead>
<tr>
<th>HALLS/SPACES</th>
<th>SEATS/SQM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Auditorium G.Agnelli</td>
<td>1,900</td>
</tr>
<tr>
<td>500 Hall</td>
<td>476</td>
</tr>
<tr>
<td>Londra Room</td>
<td>210</td>
</tr>
<tr>
<td>Istanbul Room</td>
<td>200</td>
</tr>
<tr>
<td>Madrid Room</td>
<td>120</td>
</tr>
<tr>
<td>Parigi and Roma Rooms</td>
<td>75 each</td>
</tr>
<tr>
<td>Dublino/Lisbona/ Copenaghen/Atene Rooms</td>
<td>50 each</td>
</tr>
<tr>
<td>Bruxelles Room</td>
<td>30</td>
</tr>
<tr>
<td>The Bubble (VIP meeting room)</td>
<td>25</td>
</tr>
<tr>
<td>Areas for posters, exhibition, F&amp;B</td>
<td>1,070 sqm</td>
</tr>
<tr>
<td>Parking Space</td>
<td>5,500 cars</td>
</tr>
</tbody>
</table>

ADDITIONAL SERVICES IN THE LINGOTTO COMPLEX

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Banks - Currency exchange office</td>
<td>Conference Centre</td>
</tr>
<tr>
<td>Car rental office</td>
<td>Lingotto complex</td>
</tr>
<tr>
<td>Heliport</td>
<td>8 Gallery</td>
</tr>
<tr>
<td>Internal taxi drop-off point</td>
<td>Lingotto complex</td>
</tr>
<tr>
<td>International courier</td>
<td>8 Gallery</td>
</tr>
<tr>
<td>UCI Cinemas (11 Halls)</td>
<td>8 Gallery</td>
</tr>
<tr>
<td>Newsagent and tobacconist</td>
<td>8 Gallery</td>
</tr>
<tr>
<td>Art Gallery</td>
<td>8 Gallery</td>
</tr>
<tr>
<td>Post office</td>
<td>8 Gallery</td>
</tr>
<tr>
<td>Shops</td>
<td>8 Gallery</td>
</tr>
<tr>
<td>n. 20 restaurants, bars</td>
<td>8 Gallery</td>
</tr>
<tr>
<td>Travel Agency</td>
<td>8 Gallery</td>
</tr>
</tbody>
</table>

TORINO CANDIDATE CITY
UNIVERSITY OF TORINO AND CAMPUS ‘LUIGI EINAUDI’

The University of Torino, and more precisely the buildings of Palazzo Nuovo, Palazzo Venturi, and ‘Campus Luigi Einaudi’ regularly host meetings and conferences. All of these buildings are located in the city centre, a few steps away from each other.

‘Campus Luigi Einaudi’ is a high quality architectural work projected by Norman Foster. It is located in a beautiful setting along the river, and applies advanced bio-compatible technologies which maximise natural lighting and energy saving.

The complex is the site for the Departments of Economics, Law, Political Studies and Social Sciences. Beside the Departmental offices, the new Campus hosts a library, residences for the students, a canteen, and lecture and computer rooms. The rooms are available for the semi-plenaries and the parallel sessions, all equipped with screens, projectors and PCs.

OPENING AND CLOSING SESSIONS

Torino has many historical theatres, located mainly in the city centre (at a walking distance from the University buildings), which can be used for plenary sessions. For the opening, and closing sessions Teatro Alfieri, which can host up to 1450 people, the Auditorium RAI (capacity of 1587 seats) or the Teatro Regio (1,580 seats).
5. SOCIAL PROGRAMME

Torino boasts treasures of major historical and architectural interest that are inscribed on the UNESCO list of World Heritage Sites: the Royal Residences of Piemonte. These Residences narrate the epic deeds of the House of Savoy, from the grand dukes to the first kings of Italy. Most of the Royal Residences can be rented to organise gala dinners, welcome cocktails or special events in general. Here below we make some proposals for the social programme where it is possible to combine the excellence of past and present.

HISTORIC VENUES

Venaria Reale
The Venaria Reale, built in 1659, is one of the biggest “containers” in Europe having a surface area of about 80,000 sqm.
In the fabulous Diana’s Gallery it is possible to organise gala dinners for 500 seated people and soon it will be possible to use the Orangeries for receptions or dinners, with a maximum capacity of 2,000 people.

Palazzo Reale
The Royal Palace was the nerve centre of the capital of the Savoy State, the place where great decisions were made and treaties and statutes were signed, but also where sumptuous parties and receptions were held. The Palace, in the heart of the city centre, can be used for dinners for up to 130 seated people.

Stupinigi Hunting Lodge
With its extraordinary park and extensive surrounding grounds, this royal hunting lodge was begun in 1729, to plans and with the supervision of Filippo Juvarra. This lodge has 2 Orangeries, that can be used for cocktails or dinners with a total capacity of up to 800 people.
5. SOCIAL PROGRAMME

MODERN VENUES

Auditorium G. Agnelli, Lingotto Conference Centre
This wonderful Auditorium, located in the heart of the Lingotto Conference Centre, is considered one of the best music halls in Italy. In 1994 The Orchestra Sinfonica Nazionale della Rai was established by Georges Prêtre and Giuseppe Sinopoli, uniting the legacies of the radio orchestras of Torino, Milan, Rome and Naples and establishing Torino as the official base for its activities. The Auditorium (1,900 seats) can be used for an opening concert, to be followed by a Welcome Cocktail that can take place in the huge foyers of the Conference Centre and accommodate up to 2,000 people.

National Automobile Museum
This museum, located not far from the city centre and on the river banks, reopened in March 2011 after a radical transformation of its contents and its building. This place tells the story and the evolution of the motor car, as well as the social themes linked to it, its transformation from means of transport to objects of worship, and all this is done with spectacular displays showing off the valuable pieces in the collection. Alongside the museum exhibition there’s the central large square where events can take place. Seated dinners for about 500 people can be set up in this spectacular area.

Teatro Regio
The Teatro Regio was designed by Benedetto Alfieri and built in 1738, to be the main theatre of the Savoy court. It was not only house of operas and concerts but also a sort of a gambling house with parties, card games, carousels and tournaments. And before 1898, when Toscanini imposed the rule of the darkened hall, everything took place by the light of precious crystal chandeliers. After the fire in 1936 it had been rebuilt by Carlo Mollino in 1973. Nowadays the theatre continues its traditional vocation. The splendid hall in the form of a red-purple shell is not only the stage for memorable operas but also for cultural events and conventions. The Teatro Regio (1,580 seats) can be used for an opening concert, to be followed by a Welcome Cocktail that can take place in the huge foyers and accommodate over 1,500 people.

In 2008 Torino gained the “Michelin 3 stars” and the prestigious Green Travel Guide dedicated to the city is now available. Torino has been defined by the Michelin Guide a “city not to be missed”.

TORINO CANDIDATE CITY
6. HOTEL FACILITIES

Torino’s hotels have been renewed and increased to meet the demands generated by the 2006 Winter Olympics and today the City and its Metropolitan Area offer a total of about 10,000 rooms. The 2 main hotel concentrations are in the Lingotto Complex and in the city centre.

HOTELS IN THE LINGOTTO COMPLEX

In this area there are 3 prestigious top-level hotels, for a total capacity of 471 rooms:

• Hotel NH Lingotto
  4 stars deluxe - 240 rooms.
  The hotel was designed by the ingenious architect Renzo Piano.
  The rooms and the Torpedo Restaurant overlook the tropical garden, a wonderful oasis called The Garden of Wonders, where breakfasts, lunches dinners and aperitifs can be served.
  Guests have the opportunity to enjoy the unique jogging area on the roof of the building, once used as a car test ring.

• Hotel NH Tech
  4 stars superior - 142 rooms.
  This hotel, designed by the architect Renzo Piano, offers an exclusive mix of functionality and aesthetics. The rooms are last-generation lofts with ultramodern furniture, plasma TV screens and anti-allergic materials. From morning until late at night, the Art+Café, an extraordinary restaurant characterised by its bright ambience, serves traditional dishes accompanied by music and art exhibitions.

• AC Hotel
  4 stars superior - 89 rooms.
  Built within the building of the ex Italian Pastificio (pasta factory), this reconstructed building dates back to 1908 and unites traditional architecture with modern comfort. The hotel puts at disposal a bar, a restaurant, fitness centre, business facilities, turkish bath and private parking area.
### HOTEL ROOMS IN THE LINGOTTO AREA AND CITY CENTRE

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>WALKING DISTANCE FROM LINGOTTO</th>
<th>3 TO 6 KMS FROM LINGOTTO</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 stars</td>
<td>-</td>
<td>191</td>
</tr>
<tr>
<td>4 stars</td>
<td>471</td>
<td>1,460</td>
</tr>
<tr>
<td>3 stars</td>
<td>-</td>
<td>1,800</td>
</tr>
<tr>
<td>Low-cost accommodation</td>
<td>80</td>
<td>70</td>
</tr>
<tr>
<td>University residences</td>
<td>-</td>
<td>1,170</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>551</strong></td>
<td><strong>4,591</strong></td>
</tr>
</tbody>
</table>

### HOTEL CAPACITY IN TORINO

Most of the hotels are located in the city centre at a short distance from shops, restaurants, museums and at about 10 minutes by underground from the Lingotto Complex. The accommodation capacity in Torino and Metropolitan Area (M.A.) is divided as follows:

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>ROOMS IN TORINO</th>
<th>ROOMS IN TORINO + M.A.</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 stars</td>
<td>191</td>
<td>191</td>
</tr>
<tr>
<td>4 stars</td>
<td>2,579</td>
<td>3,440</td>
</tr>
<tr>
<td>3 stars</td>
<td>2,728</td>
<td>4,905</td>
</tr>
<tr>
<td>2 stars</td>
<td>628</td>
<td>810</td>
</tr>
<tr>
<td>1 star</td>
<td>639</td>
<td>777</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>6,765</strong></td>
<td><strong>10,123</strong></td>
</tr>
</tbody>
</table>

### HOTEL RATES

The following estimated prices refer to January 2014 and are intended per room per night on a Bed&Breakfast basis. An yearly increase by 2-3% should be calculated.

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>AVERAGE PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>5-star hotels</strong></td>
<td></td>
</tr>
<tr>
<td>Double room</td>
<td>€ 200 to € 280</td>
</tr>
<tr>
<td>DB room single use</td>
<td>€ 185 to € 200</td>
</tr>
<tr>
<td><strong>4-star hotels</strong></td>
<td></td>
</tr>
<tr>
<td>Single room</td>
<td>€ 145 to € 170</td>
</tr>
<tr>
<td>Double room</td>
<td>€ 165 to € 190</td>
</tr>
<tr>
<td>DB room single use</td>
<td>€ 155 to € 165</td>
</tr>
<tr>
<td><strong>3-star hotels</strong></td>
<td></td>
</tr>
<tr>
<td>Single room</td>
<td>€ 115 to € 130</td>
</tr>
<tr>
<td>Double room</td>
<td>€ 140 to € 160</td>
</tr>
<tr>
<td>DB room single use</td>
<td>€ 130 to € 140</td>
</tr>
<tr>
<td><strong>2-star hotels</strong></td>
<td></td>
</tr>
<tr>
<td>Single room</td>
<td>€ 80 to € 95</td>
</tr>
<tr>
<td>Double room</td>
<td>€ 100 to € 130</td>
</tr>
</tbody>
</table>

**TORINO CANDIDATE CITY**
7. THE OLYMPIC VENUES

Some of the venues built for the 2006 Winter Olympic Games are currently used for the organization of conventions, conferences, exhibitions, fairs, gala dinners or concerts.

**OLYMPIC OVAL**
- Capacity: 10,000 seats
- Surface: 20,000 gross sqm that can be divided into 3 parts.

This new building is part of the Lingotto Exhibition Centre, which is directly connected to the conference centre. This structure is currently used to set-up huge conference rooms and plenaries or for trade fairs and exhibition activities.

**PALAVELA**
- Capacity: 8,000 seats
- Surface: 26,000 gross sqm

The Palavela is inside the Lingotto District and it is connected to the city centre and to Porta Nuova railway station by means of an extensive public transport network.

Today Palavela is used to host sports events, as well as a range of cultural activities or gala dinners and receptions.

**PALASPORT OLIMPICO**
- Capacity: 12,000 seats
- Surface: 34,000 gross sqm

This new indoor stadium has been specifically designed for countless future uses, such as ice sports, indoor sports, concerts, performances, conventions, conferences, exhibitions, large events and shows.
8. TORINO CITY OF EVENTS

Torino hosted many big national and international congresses, exhibitions and sports events and many others will be held in the city in the upcoming years. A calendar full of events which attract thousands of visitors.

INTERNATIONAL CONFERENCES
Torino has been chosen to host prestigious conferences, such as:

WAN IFRA, June 2014: World Newspaper Congress, Editors Forum, Advertising Forum. 1,500 participants estimated

ICC, June 2015: World Chambers of Commerce Congress. 1,500 participants estimated

IFLA, May 2016: International Landscape Architecture Congress. 3,000 participants estimated

ESTRO, April 2016: European Congress of Radiotherapy and Oncology. 6,000 participants estimated

EXHIBITIONS
International Book Fair
It attracts 400,000 visitors and 1,400 exhibitors and is held every year in May.

Slow Food “Salone del Gusto”
One of the fine food sector’s major events at international level, held every two years in October and attracting over 250,000 visitors.

Terra Madre
The world largest meeting of food communities, held in October every two years, attended by 10,000 participants.

Artissima
The international contemporary art fair, hosted every year in October.

CioccolaTo
10 days of tasting sessions with master chocolatiers and chocolate brands, both national and international, every year in November.

BEST FESTIVALS
MITO Settembre Musica
An international music festival organised every year for the whole month of September.

TFF Torino Film Festival
A showcase of the latest world cinema trends, it is second only to that of Venezia and is held every year.

SPORTS EVENTS
Torino confirmed its capability to organise world sports events in 2006, when the Olympic and Paralympic Winter Games were hosted in the city and its surrounding mountains.

This tradition has been consolidated through the years and the city has been appointed European Capital of Sports in 2015. For the whole year Torino will stage elite sporting events.

RELIGIOUS EVENTS
The Holy Shroud, a sacred sheet believed to have enveloped Christ’s body, will be exhibited in Torino from April 19th to June 24th 2015. Over 2.5 million visitors attended.

Jubilee year for the bicentenary of the birth of San Giovanni Bosco from August 16th 2014 to August 16th 2015.

TORINO: YOUR GATE TO EXPO 2015
The next scheduled Universal Exposition Expo 2015 will be hosted in Milan, between May 1 and October 31, 2015.

Expo 2015 will be an extraordinary universal event displaying tradition, creativity and innovation in the food business, at only 33 minutes from Torino.

EXPO 2015 is a great opportunity for the Nation and for Torino, too. A great calendar of events in Torino will reinforce the existing cooperation and structural links between Torino and Milan.
THE MUSEUM SYSTEM: FROM PYRAMIDS TO POP ART

The city boasts 42 museums, spanning from the Egyptian Museum to the National Museum of Cinema, passing through many museums dedicated to contemporary art.

The Egyptian Museum, the second most important in the world, is the only one other than the Cairo Museum, that is dedicated solely to Egyptian art and culture. Many international scholars, since the decipherer of Egyptian hieroglyphs Jean-François Champollion, who came to Torino in 1824, spent much time pouring over the collections. It was Champollion who famously wrote “The road to Memphis and Thebes passes through Torino”.

A more modern form of art is showcased at the National Museum of Cinema, which is located inside the Mole Antonelliana, the symbol monument of the city. The setting was created by the Swiss architect François Confino, who designed an interactive trip through the world of cinema. In the middle of the Mole (tower) there is a panoramic glass lift that rises to the top of the building and from where the whole of Torino can be seen.

THE BAROQUE STYLE

Torino is best-known from an architectural point of view for its baroque style, which from the eighteenth century characterized it as the European capital. It is sufficient to raise your eyes to admire the masterpieces of the great artists and architects of the time - Guarino Guarini, Filippo Juvarra, Ascanio Vitozzi - who worked for the Savoy dynasty, celebrating their splendours with original, elegant and opulent works.

Contemporary art is also very important and found its first patrons here, in the royal family of Savoy, who in 1863 brought together the most modern works of the time, creating the first contemporary Civic Museum. Today those works are the nucleus of the collection of 20,000 items, housed at the GAM, the Civic Gallery of Modern and Contemporary Art, that now shares its role in contemporary art with the Castle of Rivoli, a Savoy residence designed by Filippo Juvarra and now a Museum of Contemporary Art.

A discussion of the city’s museum system would not be complete without mentioning “Luci d’Artista”, the open-air gallery that every year displays many light installations throughout the city centre from November to January.
FOOD&WINE... THE CITY OF FLAVOURS
Eating well in Torino is an art, a tradition of excellence that spans from wine to cheese, and from coffee to aperitifs. You can enjoy this superb cuisine in the over 600 restaurants the city can offer. The city has always been the native soil of famous chefs and grand gourmets, and it has brought forth extraordinary, inimitable and world-famous specialties. Grissini, agnolotti, bagna caoda, mixed boiled meats, cheeses, precious truffles, all washed down with Piemonte’s grand red wines like Barolo, Barbaresco, Nebbiolo, Dolcetto, Barbera.

APERITIF
A typically local rite: the aperitif. In the most modern bars, like in the historical cafés, which for centuries have welcomed intellectuals, tourists and business people to its tables - a before-dinner drink accompanied by countless nibbles is a rite that can’t be missed.

HISTORICAL CAFÉS
Things haven’t changed much in the historical cafés, the heart and soul of Torino tradition and culture: a safe bet for tasting some special subalpine pastries in oh-so-chic style.

CHOCOLATE
In 1560, Duke Emmanuel Philibert of Savoy celebrated moving his capital from Chambéry to Torino by serving the city a symbolic cup of steaming hot chocolate, initiating Torino’s eternal love affair with chocolate. Over the centuries, the fertile imagination of zealous master chocolatiers created some tasty items like the “gianduiotto”, cocoa and hazelnut cream.
10. THE PIEMONTE REGION

Piemonte is a charming region offering a wide range of attractions which can be found in its mountains, lakes, hills and cities. If you want to taste the art of living, Piemonte is the place for you.

THE ROYAL RESIDENCES
Torino and Piemonte boast the amazing circuit of the “Crown of Delights”, constituted by the 15 Savoy residences declared a World Heritage Site by Unesco in 1997. The most famous is the Royal Palace of Venaria, built in the 17th century and defined the Piedmontese “Versailles” because of its splendid architecture and beautiful park.

THE MOUNTAINS
Impressive sights that are expressed in the white of the snow, in the green of the woods and pastures and in the signs of the traditional culture of the valleys. Snowing in Piemonte means skiing down the 2006 Olympic slopes. There are winter sports resorts renowned throughout the world, like the Vialattea with almost 500 kilometres of slopes.

Piemonte has two national parks: Val Grande and Gran Paradiso, the first national park established in Italy.

THE LAKES
Two of the most famous Italian lakes are located here: Lago d’Orta and Lago Maggiore. The Lago Maggiore and the Borromean Islands have always been a favourite destination for tourists. The lakes of Piemonte are gems of light and all you need is a boat to lose yourself in their spell.

THE LANGHE AREA AND THE HILLS
Breathtaking is the word to describe the beauty of these hills and the Langhe area, synonymous with taste and prestigious wines. The softness of the landscape caresses the eye and the soul. Wines such as Barolo and Barbaresco, Barbera, Dolcetto, Roero and Moscato are produced in these lands, famous for its castles, abbeys, historic villages and top-level food itineraries. The local cuisine, crowned by the famous white truffle, is extraordinarily rich and appreciated all over the world.
11. TOURIST ATTRACTIONS

Here below there are some of the possible proposals for city tours. The choice is extremely wide and any kind of tour can be customized or planned on purpose, according to the participants’ needs.

SUGGESTIONS FOR 1 DAY IN TORINO

City Sightseeing Torino
It is a real partner to discover Torino in a short time and enjoy a unique experience choosing one of the 2 itineraries. On board of the red two floors uncovered bus you will appreciate the thousands souls of the city. Both tours last approximately 1 hour and are illustrated in Italian, English, French, German, Spanish and Russian. These sightseeing tours allow to hop on and off at leisure and visit the most important places in the city.

Cocktail at the Reggia of Venaria Reale
Special opening of this amazing Royal Palace for a guided tour and an aperitif in a location of rare elegance and beauty. Venaria Reale is one of the most significant examples of the splendour of 17th and 18th century architecture and art in Europe.

Magic Torino
You will be led through the “dark” side of the city. Torino has two souls: one linked to white magic, the other to evil black-magic. You will explore them both during a “magical mystery tour” starting from the darker and more sinister heart of the city, among angels and devils, scary stone monsters and sinister architecture.

Cinema Dinner
An evening party taking place in the magic film world in an evocative location in town, showing of famous films and amusing sketches. After dinner there is the possibility of those present becoming the actors during an acting and make-up session, finishing up with showing of the most amusing scenes filmed during the evening.

Delitram
An unusual luncheon on a historical tram, while winding its way through the streets of the city centre, so as to taste Piemonte’s specialities, while accompanied by a guide and music played by a saxophonist.

Boats on the Po river
“Valentino” and Valentina, the two comfortable, modern boats of GTT’s fleet are waiting to show you the city from a totally new angle. The itinerary is flexible and visitors can get on and get off at designated locations (i.e. Murazzi, Medieval Village etc).
**SUGGESTIONS FOR 2-DAY TOURS IN PIEMONTE**

**The Mountains**
Torino mountains have one of the most extensive skiing area in the Alps, competitive, internationally renowned for the quality and quantity of services.
Alps of Alta Val Susa, home for Torino 2006 mountain events, offer extensive and modern ski domains, such as Vialattea and Bardonecchia. Ideal ground for ski addicts and beginners, for skiers and snowboarders. The numerous, well-equipped ski areas have technically advanced runs, both for downhill and for cross-country, and snowparks offering the maximum entertainment for creative acrobatics on snowboards. The love of the Alps also includes ski touring and snowshoe trekking so that you can discover breathtaking views.

Over 500 kms of ski runs interweave along breathtaking slopes, immaculate valleys and sun-drenched plateaux, with different levels of difficulty. A ski resort with over 100 years of tradition, Bardonecchia is a place both for athletes and pleasure-seekers: more than 100 km of slopes always well covered in snow which range from a height of between 1,300 and 2,800 metres giving a ‘height excursion’ of 1,500 metres, equipped with high technology ski-lifts, facilities for snowboarding unique in Europe, all the pleasures of good food, venues for evenings in company and the beautiful Palazzo delle Feste, with a full program of events.

The brightest stars of the Vialattea is Sestriere, at the centre of the international scene since the ’30s, is equipped with all amenities and entertainment of a modern winter tourist destination: the sport’s remarkable, sophisticated shopping, extremely varied entertainment.
A very popular but sophisticated resort which retains all its charm intact thanks to the sensational Alpine scenery surrounding it.
The Lake District
Lakes Maggiore, Orta, Mergozzo, the peaks and valleys of Ossola, all united under the so called Lake District. Lake Maggiore with its light blue waters offers nature, parks, mountains, gardens, islands, flowers, and so much more. A mountain sequence encloses the lake basin and the huge Alpine chain of Monte Rosa dominates this landscape. Moving away from the lake’s shores there are numerous hilly and mountaineous villages that, as well as offering spectacular views, also possess a vast amount of folklore and ancient traditions. There are many fascinating paths and excursions to undertake, that lead to picturesque valleys facing Lake Maggiore. Among these jewels of nature, we must highlight the Val Grande Nature Park, the most extensive wild area in central Europe.

The Lake Maggiore has been made famous by the presence of the Borromeo Islands, but it offers other numerous points of interest: splendid villas and gardens created in the 19th and 20th century along the Piemonte shores. Stresa and Verbania, for this reasons, merit a visit, to admire, respectively, the Borromeo Gardens and the Villa Taranto and Villa San Remigio botanical gardens. Even the nearby Lake Orta helps to increase the charm of this tourist area. This mirror of water plays host to the enchanting San Giulio Island. From here you can head up to Valle Strona, famous for its wood crafted products and its brass musical instruments.

Langhe and Roero
Langhe and Roero are synonym of excellent wine and gastronomy: from the famous Barolo wine to the white truffle of Alba. The hills are dotted with castles and towers, jewel boxes of history and art, put forward as a candidate for UNESCO’s World Heritage Site. The tour can start from Grinzane Cavour, to visit the medieval Castle with the renovated Langhe Museum, the “Enoteca Regionale Piemontese Cavour” and the “Sala delle Maschere”, where every year the “World Truffle Auction” takes place with charitable purposes. Not far from here is the charming Barolo, where in late 2010 the WiMu - the Wine Museum created by the famous Swiss architect François Confino - opened its doors. The Castle Falletti di Barolo has been transformed into a museum that tells the story of wine in Piemonte from the Middle Ages until 1751. The museum includes a wine-tasting area, a bookshop, and the “Enoteca Regionale del Barolo”, where visitors can select and purchase wines from the finest wineries in Barolo. A seminar for discovering all the secrets involved in appreciating the virtuoso wine-growing art of the Langhe and Roero can be arranged, assisted by an expert taster. Last stop in La Morra at “Belvedere point” to enjoy the view of beautiful landscapes of vineyards, medieval villages, castles and towers.

Worth visiting is the complex “Agenzia di Pollenzo”, once property of the Savoy family and now home to the first University of Gastronomic Sciences, created by Slow Food. The tour goes on with a stroll in the centre of Alba, known as the “town of the 100 towers”, with its churches and palaces built from the Middle Ages up to Art Nouveau period.

And to finish, an unforgettable meeting with a truffle hunter, for a simulated truffle hunting excursion to discover this ancient and local “job”. A hunter accompanied by his dog will lead the group into the woods to seek out the precious underground tuber, guided only by the dog’s sense of smell and the intuition resulting from years of experience.
SNAP IT & WATCH
Download the Microsoft TAG application from http://gettag.mobi, aim at the TAG trying to avoid any shadows, and discover all the information about your events in Torino.